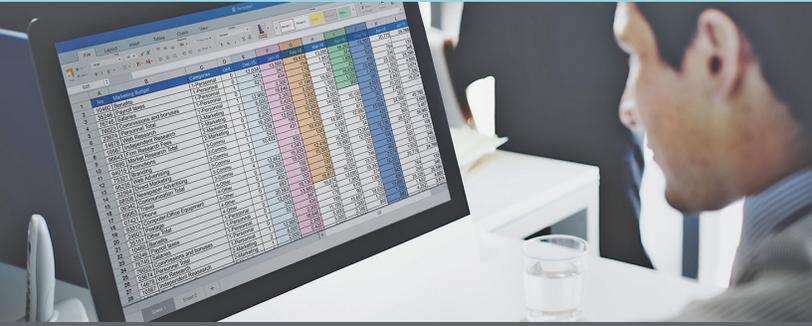


Are you underestimating the impact of data errors and inconsistencies?



"We spend too much time consolidating information and creating reports, vs. analyzing the data."

"We manage most of our key information using spreadsheets."

"We don't have a clear, consistent understanding of our data structure, and we need to implement a new system."

"We don't have the time or the staff to fix data quality problems."

If these statements sound familiar, then your data/reports and systems are expenses that are draining your company.

Most organizations overestimate the quality of their data and underestimate the impact that errors and inconsistencies can have on their bottom line. VENN converts expenses like these into valued assets to increase profitability and reduce risk in your organization. Specifically, we:

- Resolve bottlenecks and help identify waste in your systems
- Identify the value of the data and focus on what matters most

- Validate and streamline sources and uses, making it cleaner and easier to access and share information
- Leverage your team's knowledge to refine and unify thinking about data, leading to improved decision making
- Create a comprehensive data architecture that is manageable and scalable across the organization

HOW YOU'LL BENEFIT

Once we properly implement systems company-wide, you will experience:

- **Increased workflow speed — less preparation, more insights**
- **High-quality, validated data structure across the organization to manage a single version of the truth**
- **Empowered users and improved operational intelligence, oversight, insight, and auditability**

VENN Strategy Group is dedicated to revitalizing companies. We identify challenges, clarify what's needed to streamline and enhance operations, and provide the framework, tools and training to ensure that the organization is prepared for success.

Here is what you can expect from us:

- We will listen, learn and, ultimately, leverage our knowledge to build a solid foundation for change
- We will engage with your leadership team and establish open lines of communication and trust
- We will create an environment of engaged employees who are dedicated to better performance

To learn more about how VENN Strategy Group will leverage your strengths and boost profitability, please contact:

Gary Grossman
Chief Transformation Officer
gary@vennstrategygroup.com
Direct: 847-897-5745